



Raritan Economic Development Committee

February 8, 2022 Meeting Minutes

This meeting of the Economic Development Committee was called to order at 7:05 by Carey Marago on February 8, 2022.

Ms. Marago announced that this meeting was called pursuant to the Open Public Meetings Act. Adequate notice was communicated to the Borough Clerk, local papers and social media.

Roll Call

Present: Sherri Strauss, John Murphy and Carey Marago

Absent: Mike Strauss

Flag Salute

Carey led the flag salute and all members participated.

Agenda Items

A. OLD BUSINESS:

- Storage Unit Update - Sherri confirmed nothing available yet at Raritan Self Storage. Will continue to follow up.

A. NEW BUSINESS

- **Somerset Street Improvements**
 - Trees not working out. Need new ideas, more planters/update/paint barrels. Possibly plants/ferns.
 - Spring/Summer Flags - Carey is looking into designing and having made.
 - Lights out on Main Street - Carey has been in contact with Vince at DPW about same.
 - Discussion about Nevius Street Pedestrian/Bike path; ie: Info Box with brochures about Borough businesses for walkers and bikers, bike racks. Committee to continue to look into this.
- **Restaurant Week**
 - Week of 3/13 - 3/19/22
 - Email to Borough restaurants about participating and ask to provide Committee with info about their Specials/Discounts/Enter to Win, etc
 - Advertise in the Breeze and other Social Media outlets

- Sandwich Board inserts to advertise event
John made a motion to approve, Sherri 2nd, motion passed.

- **Discovering Raritan Event 2022**
 - Next week, the budget will be discussed at Council Meeting. Carey submitted previously. Carey to attend and updates to come.
- **Valentine's Day Marketing**
 - Sent out Google Form to business to request information to help market for the holiday.
 - Only a few responded
 - Social Media posts to remind to Shop Raritan
- * **New/Old Website**
 - Expires 2/15/2022 -will revert back to old platform that is more user friendly

Public Comment

- None

Adjournment

At 8:06 pm a motion to adjourn was made by Carey. John second. The motion passed unanimously.

Next Meeting

The next meeting of the Economic Development Committee is scheduled for Tuesday, March 8, 2022 at 7pm.