



Raritan Economic Development Committee

March 8, 2022 Meeting Minutes

This meeting of the Economic Development Committee was called to order at 7:10 pm by Carey Marago on March 8, 2022.

Ms. Marago announced that this meeting was called pursuant to the Open Public Meetings Act. Adequate notice was communicated to the Borough Clerk, local paper and social media.

ROLL CALL

Present: Sherri Strauss, John Murphy, Carey Marago

Absent: Mike Strauss

FLAG SALUTE

Carey led the flag salute and all members participated

February Minute Approval - John motioned to approve, Sherri second. Motion passed.

Agenda Items:

- **OLD BUSINESS**

A. **Storage unit update** - Sherri will reach out to Affordable Storage on Rt 28 in Bridgewater to see if they have any units available as we have not heard from Raritan Storage

A. **Restaurant week update** - Carey reached out to all businesses via email and in person about participating in Restaurant Week. We presently have 4 restaurants participating. Sandwich board inserts made and placed out on Somerset Street to promote the event. Posters placed in select restaurants.

A. **Website update** - Domain went dormant when we didn't re-subscribe. Carey renewed the domain in January (to keep ownership of same). Called and asked it to be switched back to Wix. Tech department is working on it. No timeframe given. Carey will continue to follow up.

- **NEW BUSINESS:**

- A. **Select Pole Banner Design** - Carey designed pole banners. Choose one to order. John made motion, Sherri 2nd, motion passed. Order to be placed this week, once in, will be delivered to DPW to install.

- A. **Tri fold brochures** - Updating, printing and distributing to new residents in different apartment complexes in town.

- A. **Discovering Raritan** - Email from Committee Liaison that Date of 7/30/22 approved by Council. Will begin the process of setting up and reaching out to book vendors at this time. Will concentrate on those that are in demand and hard to book first.

- A. **New Ideas** - Looking into putting an info box on the building (check into who owns and get permission) near the Nevius St. Bridge to provide walkers/bikers with town and business information. If not, perhaps something attached to the bridge and reach out to the County.

- **PUBLIC COMMENTS** - None

- **NEXT MEETING: April 19th, 2022 at 7pm Location Borough Hall.**

- **ADJOURNMENT** - At 8:13 pm a motion to adjourn was made by Sherri, John Second, The motion passed.