



Raritan Economic Development Committee

Meeting Minutes May 17, 2022

This meeting of the Economic Development Committee was called to order at 7:05 pm by Carey Marago on May 17, 2022.

Ms. Marago announced that this meeting was called pursuant to the Open Public Meetings Act. Adequate notice was communicated to the Borough Clerk, local paper and social media.

MEMBER ROLL CALL

Present: Sherri Strauss, Mike Strauss (arrived at 7:15). John Murphy, Carey Marago

- **FLAG SALUTE**

- **OLD BUSINESS**
 1. Discovering Raritan update - Using Task list to keep organized. Emails went out twice to town businesses regarding participation. Nine responses have been received. Awaiting budget approval to be able to start booking activities for the event. Messages and feelers out for logistics for the event. Posters and flyers completed. Waiting on sandwich board inserts and design of banners to be completed shortly.
 2. Website update - status quo. Still waiting on old website to be released back to us. Using temporary website www.discoverraritan.com. Link for google form is on site for businesses to sign up to participate in Discovering Raritan Event.
 3. Bike Rack Updates - Ridewise forwarded bike rack survey. Pending council approval to post electronically to social media and websites.

- **NEW BUSINESS:**
 - April Minute Approval, Mike motioned to approve, Second by John, motion passed
 - Monthly Newsletter - Carey is planning the layout of the June newsletter for businesses.
 - Somerset St. planters - on hold at present time**New Ideas –**
 - Grant ideas from SCORE and Main Street America came in and will be forwarded to town businesses.
 - Theme nights, ie: Star Wars night, Walk your dog night, Outdoor Movie nights.
 - Find an easy to break record and have News12 or a local News Station come to cover it - Mike to look into a record or records to break and bring to the next meeting.
 - Animal Mayoral Election - where local pets and animals run for Mayor of Raritan
 - Ice Cream eating contest
 - Winter Wonderland near the River

- **PUBLIC COMMENTS** At this point we welcome public comments from any member of the public. To help facilitate an orderly meeting and permit opportunity for anyone who wishes to be heard, speakers are asked to limit their comments to five minutes.
 - No public attendance

NEXT MEETING: June 21th, 2022 at 7pm Location Borough Hall.

- **ADJOURNMENT** - At 8:05pm a motion to adjourn was made by John, Sherri Second, The motion passed.