

# Raritan Economic Development Committee

## Meeting Minutes September 20, 2022

This meeting of the Economic Development Committee was called to order at 7:08 pm by Carey Marago on September 20, 2022.

Ms. Marago announced that this meeting was called pursuant to the Open Public Meetings Act. Adequate notice was communicated to the Borough Clerk, local paper and social media.

### MEMBER ROLL CALL

Present: Sherri Strauss, Mike Strauss, John Murphy, Carey Marago

- **FLAG SALUTE**
  
- **OLD BUSINESS**
  1. Discovering Raritan recap - Competing with Balloon Festival and other events this past year - consider date change to the week before or week after next year. More consistent attendance this year - didn't come in waves like last year. Possibly different band with a larger following next year. Gaming truck was a hit. Bubble show was huge - longer session next year? Many attendees heard talking about wanting funnel cakes and fried carnival food - research vendors for next year. Margarita Bar? Discuss with Karen and Tori about setting up an account to take refundable deposits in an attempt to make out of town vendors accountable for their attendance once signed up.
  2. Somerset St Planters - Completed and being placed out this week by DPW. 12 planters placed between Quik Chek and Coddington.
  
- **NEW BUSINESS:**
  - July Minute Approval - Mike motioned to approve; John second. Minutes approved.
  - Ribbon Cutting Ceremonies/New Businesses
    - Saturday, 9/24/22 @ 11 am - DeSantis Cabinetry - 8 2nd Street
  - Tourism Ideas
    - Pumpkin Carving Contest on Main Street. Determine if businesses would like to participate. Hold boxes, and ballots and place carved pumpkins in front of the businesses. Create a map of where they are. On Saturday before Halloween. Discuss prizes with businesses.
      - Advertising - 5 things to do in Raritan to get people to come visit. What can we do?
  - New Ideas - Collaborate with Rec to do something at the holidays. Have a photo op with Santa - have him arrive on a fire truck. Photo Guy we use for events. Inquire with businesses to see if they want to participate in providing a hot chocolate bar, decorate their own cookies, etc. Coordinate a date for the event and obtain approval from counsel.

- **PUBLIC COMMENTS** At this point we welcome public comments from any member of the public. To help facilitate an orderly meeting and permit opportunity for anyone who wishes to be heard, speakers are asked to limit their comments to five minutes.
  - No public attendance

**NEXT MEETING: October 18, 2022, at 7pm Location Borough Hall.**

- **ADJOURNMENT** - At 8:33pm a motion to adjourn was made by John, Sherri Second, The motion passed.