



Raritan Economic Development Committee

DATE: March 14 2023 --- 7:00PM

LOCATION: Boro Hall

A. STATEMENT OF PUBLIC NOTICE

This meeting is called pursuant to provisions of the Open Public Meeting Act. Notices of this meeting have been sent to local newspapers, posted on the borough website, inside borough hall and shared on social media.

B. MEMBER ROLL CALL

Meeting opened at 7:06

In attendance: Carrie, Sherri, Mike, John, Fabiana

C. FLAG SALUTE

D. OLD BUSINESS

- Restaurant week to be re-evaluated for next year. Very little participation from the businesses. Note: Somerset County intends to do a countywide restaurant week in 2024.

E. NEW BUSINESS:

- January minutes approval
 - Motion to approve: Mike
 - Second: Sherri
- Farmers market prep – concepts listed below need approval from Council members.
 - Second Sunday of the month – Once per month from June to October, rain date will be the third Sunday
 - Location: Old Washington School Parking Lot. This allows access to bathrooms (need to check with Vince-DPW to see if the bathrooms are in good condition), easy parking, and plenty of room for tents
 - Marketing: Get a banner for the fence on the fields, a mailer to residents, and yard signs to put in other communities
 - Raritan Business Outreach: REDC will send an email to the businesses so that they are aware of the FM and see if they are interested in partaking as a vendor.
 - Want most vendors to be Raritan businesses – food trucks may be a nice addition, and live music/street performers may also be used occasionally
- Business spotlight: Send an email with a google form attached. Businesses would complete a get-to-know-you style questionnaire on their business, REDC took pictures of the business

owners and products, then posted the details to SM. Content will be used in order of survey submission.

- Alternate Option - Raritan Business Blog: review a business once weekly. Need to run this by Tracey
- Alternate Option: Call to action for a Social Media Volunteer
- April meeting
 - Rescheduled to April 25. Then we will go back to the usual second Tuesday of the month.
- New ideas/topics to be discussed
 - Kayaking/Canoeing on the RAritan River: Contact secured at Raritan HEadwater Association, Somerset County Park Commission, Duke Farms, and Borough of Raritan. Just need a date/time and liability.
 - Fabiana to forward all documents and emails to the REDC email account.
 - Raritan Merchandise with Caitlin McGowan (graphic designer)
 - REDC logo
 - River River
 - John Basilone statue
 - Nevius street bridge
 - JFK School
 - Pump house (the castle)
 - Train station
 - Library
 - Raritan Town Logo
 - Incorporated in 1948
 - Frelinghuysen Estate (or just “Frelinghuysen”)

F. PUBLIC COMMENTS At this point we welcome public comments from any member of the public. To help facilitate an orderly meeting and permit opportunity for anyone who wishes to be heard, speakers are asked to limit their comments to five minutes.

- a. Jennifer and David Marder
- b. 830 Old York Road
 - i. Comment: They are interested in joining the committee and have volunteered to be the bloggers at no cost. Jennifer is an English teacher and David enjoys photography, so they are very qualified to take on this initiative and offer the perspective of the “new couple in town”.

NEXT MEETING: April 18, 2023 - 7 pm Location Boro Hall.

G. ADJOURNMENT

- a. 8:09pm