



Raritan Economic Development Committee

DATE: June 13th 2023 --- 7:00PM

LOCATION: Boro Hall

1. Statement of Public Notice

2. Member Roll Call

- a. Present: Carey, Sherri, Jennifer, David, Fabiana
- b. Absent: Mike and John

3. Flag Salute

4. Old Business

- a. Bike Night
 - i. Will discuss when Mike is present
- b. Summer Music
 - i. June 24 at 6pm until 9pm ET
 - ii. 3 bands have been secured for the next three months
 - 1. Last saturday night of each month
 - iii. Daily social media postings are planned for the week of the event
 - 1. We may generate signage for the next events
 - iv. No refreshments will be served at the event
 - v. 3 police officers will be present for each event
 - vi. Sherri to work on getting a banner for the main street
- c. Business Spotlight
 - i. Jen and Dave are still interested in generating blog type posts for businesses. These will be in addition to a separate business spotlight post.
 - 1. The first business for the business spotlight will be Cafe de Manila. The post will be generated by the next REDC meeting (July 11)
- d. Flowers for Planters
 - i. The planters are at DPW, however, we do not have a flower provider in Raritan. Carey intends to buy flowers and greenery at Home Depot and have DPW pot and position them on the main street.
 - ii. There are 12 planters total
 - iii. There is a discount that can be used
- e. Brochures
 - i. A town overview and reference sheet to give to the apartments
 - ii. Member list and business list needs to be updated

1. Sherri to access the VistaPrint account and (1) remove the members, (2) add a QR code for the REDC website, and (3) update the businesses

f. Social Media

- i. Business spotlight and summer music

5. New Business

a. May Minutes Approval

b. New Ideas/Other Topics

- i. Graphic Design: still in progress
- ii. Farmers Market: on hold until Duke Farms makes a decision
- iii. My Central Jersey Best of the Best Competition: email will be sent to businesses this week
 1. Businesses pay to have their name listed in the contest, receive marketing materials, MCJ advertises the businesses on their site, then voting opens in August to pick the best ex. Florist, doctor, etc.
 2. Businesses are awarded the Best of the Best prize in November
 3. Carey to see if REDC can sponsor business applications

6. Public Comments

- a. None

7. Adjournment

Next Meeting: July 11, 2023 at 7:00pm ET in Boro Hall