



## **Raritan Economic Development Committee**

**DATE:** July 11th 2023 --- 7:00PM

**LOCATION:** Boro Hall

### **A. STATEMENT OF PUBLIC NOTICE**

This meeting is called pursuant to provisions of the Open Public Meeting Act. Notices of this meeting have been sent to local newspapers, posted on the borough website, inside borough hall and shared on social media.

### **B. MEMBER ROLL CALL**

Carey Marago, John Murphy, Fabiana LoPiccolo-Stewart, Jen Marder, Dave Marder (Council rep. Councilwoman Hutzler).

### **C. FLAG SALUTE**

### **D. OLD BUSINESS**

- Summer Music
  - June was canceled due to the impending rain. The July concert is ready to go. The Historic Society will be there selling ornaments.
- Business Spotlight
  - Jen and Dave generated a business spotlight post on Cafe de Manila.
  - The next business for August is Candyland Crafts. They may take a class.
  - Standard Questions: How long have you been here, why raritan, what are your featured products/services?
  - Jen and Dave will send Fabiana videos to create a TikTok on the business.
- Flowers for planters
  - Planters went out last week. We will need to better navigate this process next year due to the loss of the Agway owner/business.
  - 5 more planters will be added to our collection for the fall.
- Brochures
  - Brochures have been completed and will be ordered shortly for distribution to the apartments.
    - Brochures include a general overview of the town along with the REDC website code.
- Social media
  - Business spotlights, “reasons to open a business in Raritan”, event marketing, etc.

- We currently have Instagram, Facebook, and TikTok profiles.
- Street Lights
  - No movement has been made on this issue. Changing the lights will increase the main street's “strolling potential”.

**E. NEW BUSINESS:**

- June minutes approval
  - Approved.
- New ideas/topics to be discussed
  - How are we contacting new businesses?
    - Carrie goes in, introduces herself and the committee, offers a ribbon cutting ceremony, gets their contact info, and adds that to the Google Drive. This list is used to update the website.
  - Best of My Central Jersey
    - REDC was not granted approval to sponsor business applications. We will inquire again in 2024.

**F. PUBLIC COMMENTS** At this point we welcome public comments from any member of the public. To help facilitate an orderly meeting and permit opportunity for anyone who wishes to be heard, speakers are asked to limit their comments to five minutes.

- a. Don Tozzi
  - i. Where did everything go after he left? Tree trimmers, enforcing signage laws, and parking issues are particularly concerning.

**NEXT MEETING: August 8th 2023 at 7pm in Boro Hall.**

**G. ADJOURNMENT**